

# Tapping into a Diverse Talent Pool through PPRC

Jason Dashnay, President of Aspire Wealth Group [www.aspirewealth.ca](http://www.aspirewealth.ca) was looking for temporary help in his business. Sarah Brydges of PPRC had a candidate that was looking for a career in the financial field. It was a win-win situation. Jason offered a 6-week work experience to a candidate with a disability and PPRC provided him with the qualified worker.

According to Jason, the candidate was very capable and exceeded his expectations. The candidate undertook tasks and was an asset with revenue generation. The candidate gained valuable job experience, a current reference and job leads through the company's financial network, while Aspire Wealth Group successfully completed the work required.

PPRC offers placement services for persons with disabilities at no cost to the employer. This helps employers remain competitive, gain market share, and grow their business. This hidden talent pool is smart for business and provides solutions where everyone benefits. Tap into this talent pool. Contact Linda Simpson at [lsimpson@pprc.ca](mailto:lsimpson@pprc.ca) or **613-748-3220**. Visit [www.pprc.ca](http://www.pprc.ca) for more information.



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